**Interview summary/Data analysis**

On Saturday the 4th of October, the Traveler-SCD team seat out to interview backpackers within New York City. First, the team agreed on the questions that the travelers should be asked.

1. How many times do you do long distance trips per year?
2. Where do you go? US? Europe? Asia?
3. What is your biggest hassle whilst traveling?
4. What are you concerns when traveling?
5. What is the purpose of your trips?
6. Do you use any technology to aid your travel/these problems?
7. Are you concerned about losing your personal belongings when traveling(this question was asked to travels that didn’t mention the loss of personal belongings as a concern)

The team, first went to Times Square, a famous monument of New York City and a tourist/traveler attraction. There, three people who qualified for our customer group and willing to take part in our survey were found and interviewed.

After that, the team headed up to Grand Central Station where travelers/backpackers waiting for their train or arriving to their destination where expected to be found out. Once there, the team split up into two groups in order to be less overwhelming and cover more ground and in total managed to interview 9 more people.

After collecting the data, it became obvious to the team that the original idea about a proximity/tracking device for personal belongings, should be abandoned as almost all travelers did not express many complaints about losing their stuff but rather, the majority of travelers mentioned time management and budgeting as their biggest concerns. Ultimately, this small scale research showed the team that there is a need for a new product idea, and for a bigger/broader survey to be carried out in order for the team to have a clearer view on the target group’s pains, habits and preferences.